



Gyanmanjari
Innovative University

Course Syllabus
Gyanmanjari Institute of Art
Semester-3 (BA)

Subject: Public Speaking -BATXX13207

Type of course: AEC (Ability Enhancement Course)

Prerequisite: NA

Rationale:

Public speaking is a valuable skill with practical applications across various aspects of life, including professional, academic, and personal domains. It enables individuals to communicate effectively, influence others, and achieve their goals.

Teaching and Examination Scheme:

Teaching Scheme			Credits	Examination Marks			Total Marks
CI	T	P		C	SEE	CCE	
			MSE			ALA	
2	0	0	2	50	20	30	100

Legends: CI-Classroom Instructions; T – Tutorial; P - Practical; C – Credit; SEE - Semester End Evaluation; MSE- Mid Semester Examination; V – Viva; CCE-Continuous and Comprehensive Evaluation; ALA- Active Learning Activities.

2 Credits * 25 Marks = 50 Marks (each credit carries 25 Marks)

SEE 50 Marks will be converted in to 25 Marks

CCE 50 Marks will be converted in to 25 Marks

It is compulsory to pass in each individual component.



Course Content:

Sr. No	Course content	Hrs.	% Weightage
1	Public Speaking: What is public speaking? How to overcome fear of public, speaking, language of public speaking? 3 P's of public speaking (Preparation, Practice, Performance) Art of informative and persuasive public speaking with speech power, Types of public speaking 1. Physical and Online, Political ,educational and motivational ,Ted talks and public speaking in media	08	25 %
2	Leadership Skill: Meaning, Features and importance of leadership ,Leadership in academic life , public life , social and political leadership, Leadership and Innovation , Audience analysis, Audience engagement and leadership	08	25 %
3	Development of Public speaking: Importance of public speaking in developing, leadership Ethics in public speaking and leadership, Leadership in corporate state with speech, Relation of speaker and listener	08	25 %
4	Critical listening and Evaluation: Developing skill and criticize the speech, Critical evaluation of public speaking, Listening is backbone of public speaking, Critical view of public in public speaking	08	25 %



Continuous Assessment:

Sr. No	Active Learning Activities	Marks
1.	Public Speaking Mastery: Students have to observe any Public Speaker (Motivational Speaker, Spiritual Speaker etc) and have to write their observation based on the criteria given by faculty and upload it on GMIU Web Portal.	10
2.	Blogging: Students have to create a blog where they have to write topics of their area of interest and then share the link on GMIU Web Portal.	10
3.	Video Clip: Students have to record a short Video on any topic regarding Public Speaking. They can take help by watching Video of their favorite public Speaker and can try to add quality of that Speaker in their own Speech of about 2 minute length and upload the Video on GMIU Web Portal	10
Total		30

Suggested Specification table with Marks (Theory):50

Distribution of Theory Marks (Revised Bloom's Taxonomy)						
Level	Remembrance (R)	Understanding (U)	Application (A)	Analyze (N)	Evaluate (E)	Create (C)
Weightage	40%	30%	30%	00	00	00

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.



Course Outcome:

After learning the course, the students should be able to:	
CO1	Inculcate the knowledge and skills necessary to confidently engage in public speaking in various contexts.
CO2	Grasp the essence, features, and significance of leadership across various domains.
CO3	Recognize the pivotal role of public speaking in leadership development, internalize ethical considerations
CO4	Add critical evaluation in public speaking contexts and develop a discerning perspective to engage with public discourse critically.

Instructional Method:

The course delivery method will depend upon the requirement of content and the needs of students. The teacher, in addition to conventional teaching methods by black board, may also use any tools such as demonstration, role play, Quiz, brainstorming, MOOCs etc.

From the content 10% topics are suggested for flipped mode instruction.

Students will use supplementary resources such as online videos, NPTEL/SWAYAM videos, e courses, Virtual Laboratory

The internal evaluation will be done on the basis of Active Learning Assignment

Practical/Viva examination will be conducted at the end of semester for evaluation of performance of students in the laboratory.

Reference book

- [1] "Art of Public speaking" by Dale Carnegie
- [2] "Think faster Talk faster" by Matt Abrahams
- [3] "The Quick and easy way of effective speaking" by Dale Carnegie
- [4] "Speak with no fear" by Mike Acker

